ALL PARTY PARLIAMENTARY GROUP ON CORPORATE SOCIAL RESPONSIBILITY

Annual Report 2003-2004
Incorporating the Members’ Booklet 2004/05

November 2004

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Introduction

I am delighted to introduce this Annual Report, the Group’s 3rd, for the parliamentary year to November 2004. As last year, this report also includes a Members’ Booklet recording the Group’s membership and draft programme details for 2004/05.

We have had a very full year with far more events than last year and, I am pleased to say, more joint events with other all party groups and external organisations. This report summarises what we have done. Highlights of the year have included our upper waiting hall exhibition kindly sponsored by my fellow Officer Michael Moore MP and our party conference fringe meetings, which Sky supported. But we have also had a series of fascinating meetings covering a broad range of themes involving a large number of external guests. We are very grateful to all those who have helped make our programme a success both from within and outside of Parliament.

We ended our parliamentary year on a high note with our AGM when we were honoured to welcome a member of the German Bundestag, Dr Michael Buersch, who chairs a Bundestag Study Commission on the Future of Social Civic participation. He spoke about CSR in Germany and told us he felt the UK was seen as the European leader in this field. Nigel Griffiths MP, who took over as the DTI’s CSR minister from Stephen Timms MP in September 2004, also took the opportunity to speak about his views about CSR and corporate governance.

Finally, I should record that the Group’s official membership has risen slightly to 136.

Baroness Sally Greengross
Chair, 2003-04
The Group's Annual Dinner 2004 was held on 13th September hosted by Ian Taylor MBE MP, vice chair of the Group, and sponsored by National Grid Transco. Stephen Haddrill, DTI Director General of Fair Markets spoke about the DTI's draft regulations implementing the Operating and Financial Review. Guests included representatives from business, trade unions and NGOs, as well as Group Members.

Party Conference 2004 Fringe Meetings CSR – One size fits all?

With generous sponsorship from Sky, fringe meetings were held at all three major party conferences this year in conjunction with Business in the Community. Events were held at the Lib Dem party conference in Bournemouth, the Labour Party conference in Brighton and the Conservative Party conference in Bournemouth. The theme for them all was "CSR: One Size fits All?", debated by speakers from the business, political and media worlds. The events were attended by a mixture of conference delegates and corporate and NGO observers.

Parliamentary Upper Waiting Hall Exhibition and Reception

In December 2003, Michael Moore MP sponsored a week-long exhibition in Parliament to showcase CSR and the BITC award winners to parliamentarians. The exhibition was opened by the then DTI CSR minister Stephen Timms MP. It was followed by a reception at which the guest of honour was the Home Office charities minister Fiona Mactaggart MP.
List of External Attendees 2003–04

The Group is very grateful to all those who participated in Group events for their contribution, in particular those who spoke to the Group.

In alphabetical order, the following people attended APPG on CSR Group events in 2003-04. This list does not include those who attended the party conference fringe meetings nor is it an exhaustive list of all attendees at all APPG on CSR events.

Niay Alam | EIRIS
Emma Bachelor | DEFRA
Hannah Bale | Amlin
Janet Barber | Kaleidoscope Policy Research
Mike Barker | Southern Water
Martin Batt | HBOS
Bruce Bendell | United Utilities
Chris Beresford | Institute of Business Ethics
Megan Bingham | DTI
Nick Boakes | Friends Provident
Jacqui Boardman | Hilton Group
*Bill Bolter | BITC
Sarah Bond | Shields Environmental
Alison Boyce | Inland Revenue
Emma Howard Boyd | Jupiter Asset Management
Bill Boyle | BP
Mark Bradshaw | project consultant
Bill Buda | British American Tobacco
David Capper | DEFRA
*Sir Colin Chandler | EasyJet
Maeve Chapple | DFID
*Ian Coull | Slough Estates
Joanna Davidson |
Simon Cooper | GWR Group
Mike Corless | HSBC Asset Management
*Ian Cowul | Slough Estates
John Cox | PPPA
Malaka Culerwel | DFID
Dr Tom Datzie | Powergen UK plc
Joanna Davidson |
Royal Bank of Scotland
Grant Dawson | Centrica
Pooran Desai | Bioregional Group
Deborah Doane | CORE
Paul Donnelly | Crest Nicholson
Holly Edwards | GUS
John Elkington | Sustainability
Anouchka Elliot | Citigroup
Richard Ellis | Boots Group
Sara Fakhro | APPG on Manufacturing Industry
Tim Fallowfield | J Sainsbury
Peter Fowler | Cairn Energy
Ian Gearing | National Grid Transco
Colin Goodwin | Daikia ETS
Jennifer Grant | EDF Energy
Julie Green | RMC
Clare Griffin | Camelot Group
*Stephen Haddrell | DTI
*Stelios Haji Ioannou | EasyGroup
Faye Harrison | Prudential
Helen Harrison | UKSIF
Michael Hastings | BBC
Tony Hawkhead | Groundwork
Simon Henshaw | Thomas
Patrick Hicks | National Grid Transco
Stephen Hine | EIRIS
Val Hiscox | GUS
Dr Simon Hodson | GUS
*Phil Hodkinson | HBOS
Phil Hooper | Sodexo
David Jackson | BP
Jeffery Jeffery | Gallagher Group
Gail Johnson | Serco Group
Oliver Jones | chaired in

Isabel Kelly | salesforce.com Foundation
Gaynor Keyon | Scottish Power
*Dr Alan Knight | Kingfisher
Will Lewis | Sunday Times
Sophie Livingstone | Groundwork
Gareth Llewellyn | National Grid Transco
Jiggy Lloyd | AWG
Anita Longley | RWE Innogy
David Loweth | Accounting Standards Board
Tim Lucas | Sodexo
Katherine Lucey | Veolia Water UK
Mark Makepeace | FTSE Corporate Governance Index
Andy Mansden | Land Rover
Andy Marshall | Tradecraft
Kate Marshall | DTI
Kate Martin | EDF Energy
Keith Masson | DTI
Andy May | MITIE Group
Craig McKenzie | Insight Investment
Liz Mills | Accenture
*Sir Nick Montagut | Inland Revenue
David Morris | GUS
Alan Napier | DWP
Joan O’Mahony | LSE
*Sean O’Riordan | HBOS
Monica Owen | BUPA
Chris Pierce | Institute of Directors
Roger Putnam | Ford
Chris Read | Vodafone Group
*Norman Rose | GUS
Jill Rutter | DEFRA
Victoria Secretan | UnumProvident
Brian Shaad | CORE
Valerie Sharp | BP plc
Shannon Shoul | Scots Pow
Mark Smethurst | DEFRA
Alan Smith | RWE npower
Andrew Smith | Tesco
Robert Smith | Serco Group
Jonathan Startup | DTI
Richard Steele | Marcon Associates
Wendy Stephenson | Sponsorship Consulting
Steve Stokes | 3i Group plc
Francis Sullivan | HSBC
*Rory Sullivan | Insight Investment
Chris Temple | Innervest
*Ruth Thompson | National Grid Transco
John Turner | BNFL
Andrew Tsu | Deutsche Asset Management
John Watson | ABB
Helen Wildsmith | UKSIF
Jeremy Williams | Jaguar
Janet Williamson | TUC
Charlotte Wolff | mm02
*Peter Worn | Insight Investment
*Stephen Young | Caux Roundtable
Annette Yunus | Ariva

* = speaker

The total membership currently stands at 136 (70 MPs and 66 Peers) though any Member is able to attend Group meetings and events.

Officers
Chair
Baroness Greengross OBE (Crossbench)

Secretary
Linda Perham MP (Labour)

Vice-Chairs
David Drew MP (Labour)
Lord Holme of Cheltenham CBE (Lib Dem)
Michael Moore MP (Lib Dem)
Lord Sheppard of Didgemere (Conservative)
Baroness Gibson of Market Rasen (Labour)
Ian Taylor MP (Conservative)

Members
Lord Alexander of Weedon
Lord Alton of Liverpool
Baroness Andrews
Tony Baldry MP
Gregory Barker MP
John Battle MP
Anne Begg MP
Lord Bhatia
Baroness Blood
Peter Bottomley MP
Lord Brennan
Lord Brett
Lord Browne of Madingley
Baroness Buscombe
Lord BUTLER OF BROCKWELL
Vincent Cable MP
Patsy Calton MP
David Cameron MP
Baroness Chalker of Wallasey
Colin Challen MP
Ben Chapman MP
RT Hon Kenneth Clarke MP
Tony Clarke MP
Lord Clement-Jones
Lord Colman MP
Michael Connarty MP
Lord Corbett of Castle Vale
Jim Cousins MP
Ross Cranston MP

Baroness Cumberlege
Tam Dalyell MP
Ian Davidson MP
Baroness Dean of Thornton-le-Fylde
Parmitj Dhanda MP
Johnathan Donaghy MP
Nigel Evans MP
Lord Faulkner of Worcester
Hywel Francis MP
Lord Freeman
Lord Gavron
Linda Gilroy MP
Baroness Goudie
Baroness Gould of Potternewton
Win Griffiths MP
RT Hon John Gummer MP
Evans Harris MP
Lord Harrison of Chester
Lord Haskel
Lord Haskins
Baroness Hayman
Stephen Hesford MP
Paul Holmes MP
Baroness Hooper
Phil Hope MP
Alan Howarth MP
Baroness Howe of Idlicote
Lord Howell of Guildford
RT Hon Michael Jack MP
Lord Joffe
Nigel Jones MP
Lord Judd
David Kidney MP
Oona King MP
Ashok Kumar MP
David Lammy MP
Jackie Lawrence MP
Mark Lazarowicz MP
David Lepper MP
Lord Lester of Herne Hill
Tim Loughton MP
Lord Love MP
Ian Lucas MP
Iain Luke MP
Lord MacGregor of Pulham Market
Fiona MacTaggart MP
Lord Marshall of Knightsbridge
John McFall MP
Baroness McIntosh of Hudnall
RT Hon Michael Meacher MP
RT Hon Alun Michael MP
Baroness Miller of Chithorne
Domer
Lord Mitchell
Margaret Moran MP
Lord Moser
Lord Newby
Lord Newson
Baroness Noakes
Eddie O’Hara MP
Martin O’Neill MP
Lembit Opik MP
Baroness Oppenheim-Barnes
Diana Organ MP
Lord Paul
Lord Peston
Lord Phillips of Sudbury
Baroness Pitkeathley
Baroness Prashar

Bridge Prentice MP
Adam Price MP
Lord Puttnam
Syd Rapson MP
Baroness Richardson of Calow
John Robertson MP
Ernie Ross MP
Lord Sharran
Baroness Sharp of Guildford
Barry Sheerman MP
Lord Sheldon
Lord Simon of Highbury
Lord Simpson of Dunkeld
Rachel Smith MP
Anthony Steen MP
Lord Stevenson of Coddenham
Ian Stewart MP
Lord Stone of Blackheath
Lord Taylor of Warwick
Simon Thomas MP
Gareth R Thomas MP
Dennis Turner MP
Bill Tynan MP
Rudi Vis MP
Baroness Warwick
Lord Weatherill PC DL
Baroness Whitaker
Baroness Wilcox
Lord Williamson of Horton
Lord Wolfson

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Lord Weatherill PC DL
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Baroness Wilcox
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Lord Wolfson
**Draft Programme for 2004/05**

The Group's draft programme for the parliamentary session beginning 23rd November 2004 includes the following events.

Final confirmation of meeting dates and times, as well as speakers and themes, will be posted on the Group's website www.bitc.org.uk/parliament and sent directly to the Group's parliamentary Members.

The programme will be truncated if there is a General Election in 2005.

### 14th December 2004

Offshoring and responsible business practice: are they compatible?

Attendees will include Sustainability, TUC, Amicus, BT, Nationwide.

### January - July 2005 monthly meetings

Monthly meetings to debate the key CSR issues by industry sector. We hope to hold these meetings jointly with other relevant all party groups and trade associations. Industry sectors covered may include:
- Management (jointly with the APPG on Management)
- Media industry
- Pharmaceutical industry
- Energy industry
- IT/telecoms industry
- Food and drink industry
- Transport industry

### 8th March 2005

CSR in London. Event held in conjunction with London First

### Other possible meetings

- Meeting with the new CSR minister Nigel Griffiths MP
- Regulatory risk and liability, and its impact on reputation
- Diversity and responsible business practice

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**History of the Group**

**About the All Party Parliamentary Group on Corporate Social Responsibility**

The All Party Parliamentary Group on Corporate Social Responsibility (APPG on CSR) is an officially registered all party group in Parliament. It was set up in 2001 by a group of backbench MPs and Peers with the backing of Business in the Community, together with National Grid Transco (since November 2002). The Group currently has 136 members: 70 MPs and 66 Peers, though attendance is open to any Member or his/her staff.

The Group's establishment was prompted by a PwC survey in 2001 of politicians' attitudes which revealed a lack of awareness and understanding about Corporate Social Responsibility. As a result, Business in the Community supported the establishment of a new All Party Group on CSR, whose main aim is to promote debate and understanding of corporate social responsibility in Parliament and to provide an avenue for dialogue and communication, including to the DTI's CSR Minister.

To achieve its object, the Group holds regular speaker-meetings, receptions and dinners in Parliament, and is the main link between Parliament and BITC and the wider CSR community. Guest speakers, often well known and high profile, are invited by the Group to speak on a wide range of CSR themes, well beyond just those affecting the business sector alone.

The Group is a parliamentary one only, but non-Members are welcome to attend meetings by invitation or on request. For further information about the Group, its members or its programme, please contact the Group's Secretariat or Business in the Community, or refer to www.bitc.org.uk/parliament.

For further information about all party groups in general, please refer to the Register of All Party Groups at: www.parliament.uk/documents/apg1.pdf

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"I was delighted to be involved in the Group's events on the impact of the Operating and Financial Review draft regulations. In particular, the Annual Dinner was a great opportunity for business to debate with parliamentarians and the DTI in a more informal atmosphere."

Phil Hodkinson | CEO | HBOS investments and insurance division

"The range of speakers invited to address the APPG on CSR has been both compelling and informative. It has included members of the DTI explaining the proposed OFR regulations and Stelios Haji-Ioannou, the founder and chair of Easy Group, speaking about entrepreneurship as it relates to responsible business practice. Having such dynamic speakers has raised the profile of responsible business practice in Parliament."

Linda Perham | MP

"CSR is often seen as one size fits all, so I really welcomed the chance to speak at the Group's party conference fringe meeting on CSR to challenge that assumption. I was able to share with politicians, delegates and the diverse audience the differences on what the key CSR issues are across industry."

Ian Coull | CEO | Slough Estates
Collaborating with another all party group proved to be a dynamic and productive way to address issues that cross different subject areas. The discussion on the All Party Group on Business Services’ 2004 report on CSR was enhanced by bringing together Members of both Groups with our business members

Norman Rose | Director General | BSA

I have found that the APPG on CSR provides a unique opportunity for me to engage in an informal way with a wide cross section of people from businesses, charities, and government departments that I would not normally get to hear from. In that way, I gain an important insight that I might not otherwise be privy to.

Michael Moore | MP

Finance and Registration

The Group is officially registered with the Parliamentary Commissioner for Standards and is on the Approved List as a recognised all party parliamentary group under the terms the relevant House of Commons resolutions.

The Group has incurred no costs directly and does not therefore charge Members a membership fee. This is because the costs of the Group in 2003/04 have been met by Business in the Community, largely through the generous support of National Grid Transco. In addition, Business in the Community has also given considerable staff time and administrative support.

Business in the Community

Business in the Community is a unique movement of over 750 member companies, with a further 2000 plus engaged through our programmes and campaigns. We operate through a local network of more than 100 business-led partnerships and 60 global partners. We have over 20 years of experience as an independent business-led charity in achieving our charitable objective – to create a public benefit by working with companies to improve the positive impact of business in society.

Our purpose is to inspire, challenge, engage and support business in continually improving its positive impact on society.

Membership of Business in the Community is a commitment to action and the continual improvement of their company’s impact on society. Our members commit to:

- Manage, measure and integrate responsible business practice throughout their business
- Impact on key social issues through collaborative action to tackle disadvantage
- Inspire, innovate, and lead by sharing learning and experience

For more information please visit:
www.bitc.org.uk

National Grid Transco

National Grid Transco is pleased to have supported the work of the All Party Parliamentary Group on Corporate Social Responsibility in the past year and is committed to continuing this support in 2004/05.

National Grid Transco is one of the world’s largest utilities, focused on delivering energy safety, reliably and efficiently. We own and operate the high-voltage electricity system in England and Wales and the high pressure gas transmission system in Britain. We also have electricity transmission systems in the northeastern US and manage a range of electricity transmission operations for utilities in the US Midwest.

Our local distribution networks deliver gas to some 21 million homes, offices and factories in Britain. We distribute electricity in the northeastern US to approximately 3.3 million customers and gas in upstate New York to around 560,000 customers. We also have a number of business operating in related areas such as communications infrastructure, metering and interconnectors.

Our Framework for Responsible Business’ defines the principles by which we manage the business, sets the context for corporate governance, and helps us take account of economic, environmental and social factors in our decisions. Our approach to responsible business has also gained external recognition through our 1st place listing in Business in the Community’s 2003 Corporate Responsibility Index.

www.ngtgroup.com/responsibility/index.html